# Thursday, September 27<sup>th</sup>

Everyone was briefed for an early departure from Hangzhou, meeting time 0515 in the lobby (nobody overslept). The hotel had prepared for an extensive breakfast to-go so that no-one should starve or feel not-taken-care-of. After a smooth morning accompanied by a small flight-delay, we arrived the Shenzhen where a bus waited to take us to another beautiful spot to sleep: the Shangri-La Futian Hotel. After checking in we all enjoyed a good-tasting and highly-appealing lunch before we were taken to the Huawei Headquarter.



# The weather?

Warm and humid, writing 27°C at 1800. Female trousers were to a large extent replaced by skirts and the men threw their jackets off during lunchtime.



# Huawei HQ

At Huawei we had an impressive tour at the Exhibiton Hall, followed by a presentation in the "Big room". Coffee was very welcome and it seems all delegates enjoyed the deep chairs

that enabled both listening and relaxing (as we must admit it took a little while longer to get through the presentations than expected).

The topics covered were 'Digital transformation Enablers and Accelerators', 'The bank as a platform', 'Huawei Payments Innovation and Mobile Money Blockchain' and 'Financial Cloud & Big Data'.



Huawei Vision and mission:

Bring digital to every person, home and organization for a fully Finance Inclusive world



# Keynotes:

# **Digital transformation Enablers and Accelerators**

William Genovese, Vice president Corporate strategy planning

- Banking will become invisible and more of a lifestyle
- "If you believe your infrastructure is a commodity, then perhaps your business is running as a commodity as well
- Banks cannot innovate if they're busy keeping legacy systems alive
- The holy grail for banks is to become the best at "Fintegration"

# The fourth industrial revolution

- The digital connected world: Blockchain, AI, IoT
- Confluence and convergence of technologies
- Hyperconnectivity through digital
- Ubiquitous Banking (2025+)

#### 3 trends:

- 1. Customer experience-digital transformation
- 2. Cybersecurity in dept-ecosystem based
- 3. Connectivity, systems and infrastructure

# A paradigm shift in banking:

Nonbank entrants: Alibaba, Amazon, Apple, Facebook, Google, Samsung Fintechs: Wealth management, Payments, Remittance, Investment & Trading

#### Future state of banking:

- 1. Banking as a product (Current)
- 2. Banking as a service (short term)
- 3. Banking as a lifestyle (Long term)

Digital is a complete transformation of the fabric and foundations of the organization!

# Game changers / 5 accelerators:

- 1. Digital and mobile experience
- 2. Big data, Ai and Advanced learning
- 3. Open API Bank
- 4. Blockchain
- 5. Biometrics and Adaptive security

Huawei Powers Alibaba - Scalability!

# The bank as a platform - Business transformations to Open Banking as a lifestyle

Ronald Fonds, Global Head, FSI Business Development



# The industry top of mind

- 1. Compliance & Regulations
- 2. Changing customer behaviors/Expectations
- 3. New entrants and competition: Convergence of emerging technologies

#### Future state of banking:

- 1. Banking as a product (Current)
- 2. Banking as a service (short term)
- 3. Banking as a lifestyle (Long term)

When the bank becomes a platform

- Technology will need to be Open, Modular and based on open APIs
- Partnerships: Business Partners, Technology partners, Operating partner, API partner, In-account-app-partner, implementation partner, Reseller partner

# **Mobile Money & Beyond**

- From Financial Inclusion to Digital Economy enablement

Huck Siang LIM, Senior Director MFS



# **Financial Cloud and Big Data**

Ronald Funds, Global Head, FSI Business Development

# Digital transformation:

Technology convergence requires matching IT Capabilities:

- 1. Channel innovation: Online, remote, interactive
- 2. Agile business: Fast, iterative development, updating, and upgrading; timely response; accelerated innovation
- 3. Smart risk control
- 4. From mortgage to Big Data risk control

Reshaping IT to Fuel Digital Banking Transformation:

- Reshaping services
- Reshaping data

#### Dinner

For dinner Huawei invited us to the Huawei Campus onsite restaurant - a really nice spot where we were able to enjoy some nice drinks and exiting small-scale-fireworks from the bartender. Dividing into groups, we enthusiastically summed up the key-learnings from the tour and all felt that we had changed our mindset – aiming for new and higher missions. The key learnings will be summed up in a document on its own, so leave it for now and enjoy a couple of pictures from the joyful evening.







Thank you Huawei and all delegates ©

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